

Adil M. Siddiqi

Creative Strategy, Production, and Execution
Integrated Strategic Communication B.A.

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■ 205 Eagle Dr. Nicholasville, KY

WORK EXPERIENCE

Vice President of Executive Committee September 2020- Present

Creative Consultant I AM 3RD Sports

August 2020 – Present



Lexington, KY

- Lead a class of 15 marketing interns
- Directed and lead a massive television commercial campaign
- Directed and edited several video productions
- Wrote copy, captions, social media posts
- Developed new business

Creative Intern Digital Chumps

May 2020 – August 2020



Responsibilities

Lexington, KY

- In charge of promotional video content
- Created and launched successful social media campaigns/managed social media accounts
- Produced and directed five digital promotional videos
- Wrote copy, captions, social media posts

Marketing Consultant Share Center

April 2019 – August 2019



Responsibilities

- Authored a marketing brief
- Directed a commercial campaign
- Filmed and conducted interviews with clients, staff, and sponsors

Director of Communications

Kentucky Spine and Pain Care

May 2015 – Present



London, KY

Responsibilities

- Launched system of Market Research using post-procedure and post-visit surveys conducted via online and mobile
- Created all marketing materials (Flyers, Brochures, Email Reminders, etc.)
- Visited every primary/family care office in London, Kentucky area to promote practice and encourage referrals
- Launched Facebook ad campaigns
- Conducted interviews for recruitment

Policy and Advocacy Intern

Management Sciences for Health

Washington, DC

August 2014 – Dec. 2014



Responsibilities

- Created Twitter account for policy and advocacy department
- Authored online content for the company blog
- Conducted research and authored detailed reports on members of Congress
- Transcribed meetings
- Hand delivered correspondence to the House of Representatives and Senate

EDUCATION

University of Kentucky

B.A. Integrated Strategic Communication

Minor: Digital Media and Design

Class of 2020

GPA: 3.80

University of Miami

Lexington Catholic High School

Awards and Certifications

- Adam Altman Award For Innovation in Communication (2020)
- The Budding Linguist Award (2019)
- Academic Excellence Scholarship (2018)
- National Collegiate Scholars Award (2016)
- Dean's List (2016-2020)
- Google AdWords Certification
- U.S. National Soccer Coaching E and F Licenses

References

Jeremy Hobbs

Director of I AM 3RD Sports

Cell: 859-536-6095

Email: jeremyh@lexchurch.com

Nathan Stevens

Supervisor at Digital Chumps and former instructor

Cell: 859-619-1460

Email: nathan.stevens@uky.edu

Doug Powell:

Former instructor

Cell: 415-310-7437

Email: depo224@g.uky.edu